



## Advance RIM Practices

For more than 12 years, we have harnessed the most successful, progressive practices from across our community network, creating baselines of performance through the Gens & Associates research platform. We now invite you to enhance your offerings and market position at an accelerated rate through our Premier membership offering.

## Ready to improve your performance?

Get in touch with us:

[www.gens-associates.com](http://www.gens-associates.com)

or email us directly at

[corporate@gens-associates.com](mailto:corporate@gens-associates.com).

## The Premier Membership with Gens & Associates

### Industry Evolution is Accelerating

The regulatory function is at a juncture as the life sciences industry continues to change driven by innovation, pandemic response, and the need to become more agile and resilient. As the industry navigates all of the new complexities, solution providers must build and expand capabilities with precision to

help their clients transform — quickly and efficiently. Your teams must be equipped with the tools, practices, and knowledge to rapidly modernize their Regulatory Information Management (RIM) capabilities and cross-functional connection points to an enterprise-class level.

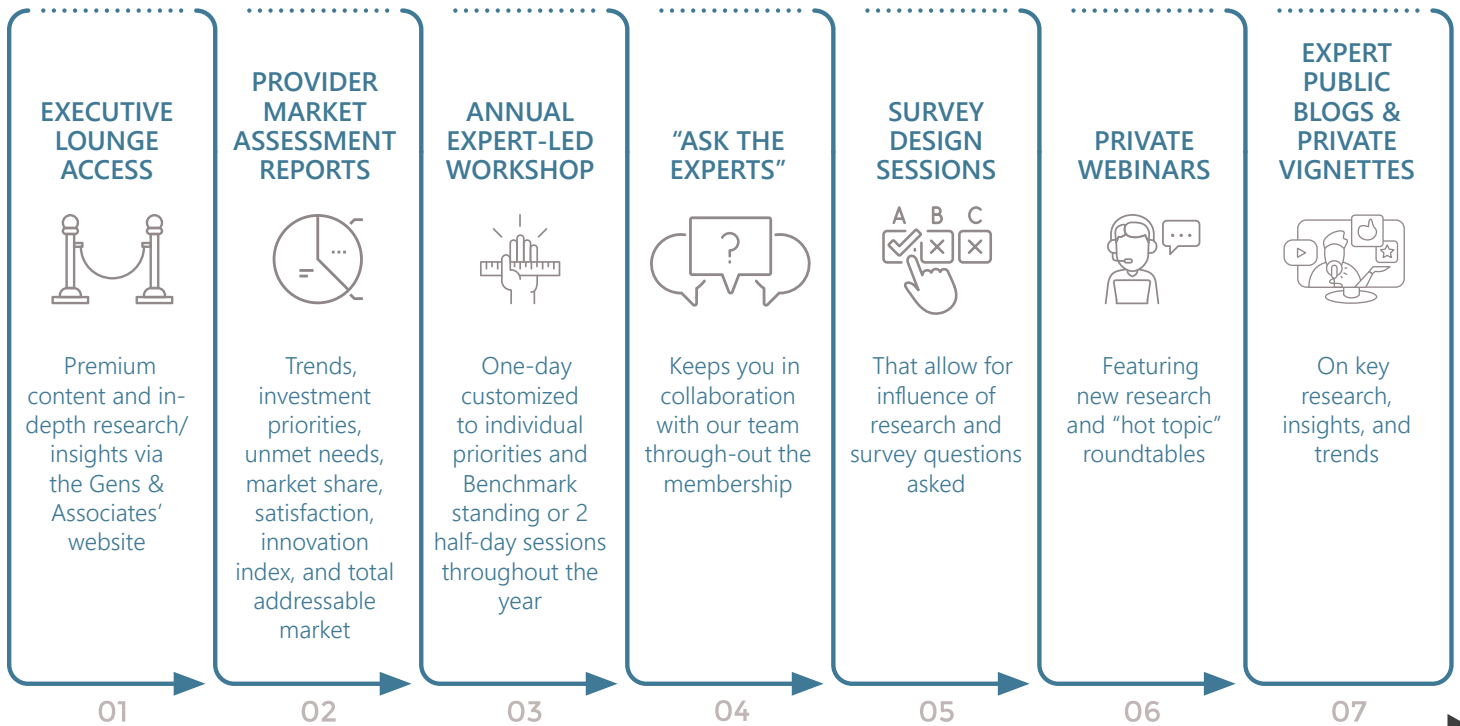
**Understanding with precision where the opportunities lie — and the potential addressable market for those services and products — requires access to the latest data.**

### Premier Membership – the Data You Need with the Insights to Act

While you have likely experienced the power behind our Benchmark survey data and the active community through which we share valuable industry information, the Premier membership expands upon those benefits and deepens the collaboration. You'll receive the data you need but also the highly personalized insights to act. Premier members can expect to improve their current market position, pinpoint investments that will have the greatest alignment with where the industry will be in 2 to 3 years, and gain a better understanding of how the industry views their organization relative to the competition.

The Premier membership is our exclusive, invitation-only offering. We accept just 30 members in order to maintain the highest level of service and personalization. Throughout the year, you get continual access to our private events, specialized research and content, and can tap into our network of experts.

## Exclusive Benefits for Premier Members



Premier membership is by invitation-only and capped at a maximum of 30 members to maintain the highest level of service and personalization.

WE ARE COMMITTED TO TAKING THE REGULATORY COMMUNITY TO THE NEXT PERFORMANCE LEVEL by sharing expertise and knowledge. We approach our work with a spirit of generosity and integrity that is focused on making everyone better!

### Together, We All Get Better

While the Premier membership combines our advisory services and benchmarking capability to work with each individual member one-on-one, the program also incorporates community learning and support. Our collaboration platform consists of private learning webinars, global survey design events to pool resources

and improve the data we collect, and private community debriefs on the latest research and thought leadership. We find the collective will always learn and innovate quicker, which is why we strongly believe innovation is a "team sport," and that together, we all get better.



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