

2023 PULSE STUDY OVERVIEW

Research Learning Goals

Most companies have global RIM adoption as a strategic priority - improving affiliate engagement to be a high performing regulatory organization with high data quality is paramount to achieving this goal. This study explores what needs to evolve in order to improve affiliate engagement by understanding how affiliates currently work, measuring efficiency of core regulatory activities and how affiliates interact with headquarters on process design, solution configuration and change management activities.

Key learning priorities include exploring and understanding the affiliates' perspective on how they can be better supported within their functions, identifying key barriers for collaboration and engagement with headquarters, and opportunities to improve process and system efficiencies.

Key Study Fast Facts

- ✓ We expect 15-25 companies (300 – 400 local affiliate offices) to participate
- ✓ Our goal is to have 18 – 25 affiliate offices (target of 20) for large organizations and 8 – 12 affiliate offices (target of 10) for smaller organizations
- ✓ Study opens around May 8th, 2023 and closes on July 21st, 2023
- ✓ All participants should be enrolled by the end of April 2023 to give proper preparation time
- ✓ Official detailed Study Guide and Entry Videos will be available after the formal design sessions are completed - sessions are scheduled for April 12, 18, and 27th
- ✓ The official study webpage can be accessed [here](#)
- ✓ Full research results, study report, and debriefs targeted for September (no fee / blinded study)

Participation Benefits

- ✓ Understand peer ranking and learn leading affiliate engagement practices for key RIM activities
- ✓ Identify performance improvement and internal change opportunities
- ✓ Benchmark data to inform internal strategy, investment priorities, and business case

Survey Entry and Submission

Global headquarters will identify and provide G&A with individual contacts representing each Affiliate organization to participate in the survey.

- ✓ The survey is expected to have 20-25 questions (including demographic questions)
- ✓ Estimated time to complete the survey per affiliate is less than 1 hour
- ✓ It is very important to have diversity of the affiliate offices that will represent your company:
 - Size of affiliate by regulatory personnel (small, medium, and large)
 - Geographic – representation from each region (Asia Pac, Western / Eastern Europe, Middle East / CIS / Africa, North and South America, etc.)
 - A mixture of offices that support one market along with ones that support multiple markets
- ✓ Those affiliates that you identify will receive the survey link through individual emails from SurveyMonkey, we will monitor their submission progress and provide you with regular updates